



2021

**Annual
REPORT**

**BBB OF
GREATER
MARYLAND
FOUNDATION**

Serving Western Maryland
to the Eastern Shore



Table of Contents

- **About BBB of Greater Maryland Foundation**
- **Community Engagement**
- **2021 Golf Tournament**
- **2021 Shred Day**
- **2021 Torch Awards for Ethics**
- **Board of Directors**

2021

GREATER MARYLAND FOUNDATION

MISSION

Empower all businesses, customers, and donors to create a trusted marketplace where all members of the community can engage with confidence.

VISION

To create a marketplace where businesses and their customers form a trusted community.

LOCAL IMPACT



In 2021, the BBB Greater Maryland Foundation delivered free webinars, in-person events, and year-long educational programs to businesses and consumers from Western Maryland to the Eastern Shore. Our two primary fundraisers, the Foundation's 15th annual Shred Day and the return of our Golf Tournament, both generated enough support to execute scam awareness campaigns and free provide small business resources.

Shred Day volunteers, event sponsors, and BBB staff helped just under 1,000 attendees destroy sensitive documents as part of a national campaign that seeks to broaden awareness about and reduce identity theft. Iron Mountain supplied a fleet of six mobile shred trucks and a team of technicians to collect, safely shred, then recycle 100 percent of the paper that was collected. The return of our Golf Tournament connected 100 business professionals at Turf Valley Resort to golf for a good cause. Attendees made donations to support the Foundation's mission, entered to win raffle prizes, and competed for coveted BBB Golf Tournament awards.

As a result of these fundraising efforts, we were able to investigate and publish 475 scam reports on Maryland's Scam Tracker (\$151,145.15 reported lost). These reports are visible to the 2.4 million Marylanders who visited BBB.org in 2021 searching our database to identify bad actors and reduce their risk of falling victim to scams.

Community Engagement

2021

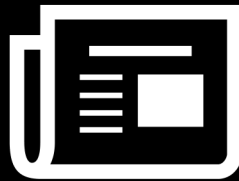
6,300



Media Mentions

BBB is a reliable source of information and advice to a variety of media outlets and channels. This work empowers consumers with the information they need to make good shopping decisions and avoid bad actors using unethical business practices.

71



Interviews

Knowing about scams and tactics used by bad actors can be a person's best defense in successfully avoiding or reducing the impact of a scam. BBB's relationship with local outlets include: weekly Confident Consumer segments on Fox45 and monthly features in *Business Monthly*.

*Helping better
serve our
community.*

475



Scam Tracker Published Reports

475 scams were investigated and published to help save the community from potential identity theft and monetary loss from becoming victims of scams.



2021

Golf Tournament



The BBB of Greater Maryland Foundation's Golf Tournament was a great networking event for almost 100 golfers to connect with other, like-minded business professionals. Our largest fundraiser of the year supported the Foundation's mission to help entrepreneurs build and sustain ethical businesses and empower consumers and donors to buy and give with confidence.



2021

Shred Day



Our 15th Annual Shred Day served just under 1,000 attendees by safely destroying sensitive documents for free at two locations: IKEA Baltimore and the Maryland State Fairgrounds. Shred Day is part of a nation wide effort to educate communities about common scams and combat identity theft, a long-standing problem crime Marylanders face. In 2021, MD ranked as the 7th most vulnerable state for identity theft and fraud.

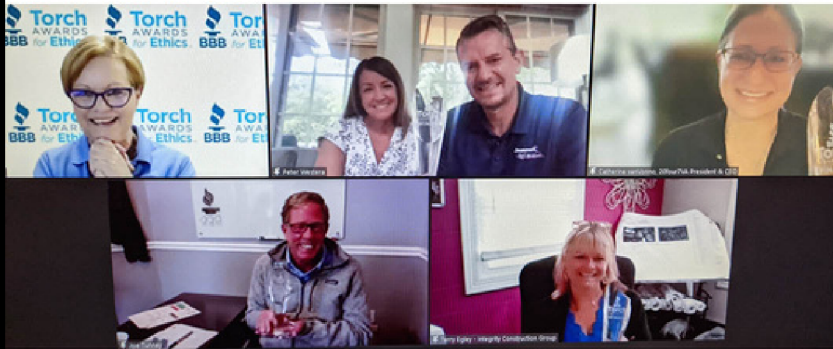
2021

Torch Awards for Ethics



Torch AWARDS BBB for Ethics

2021 WINNER SM



CONGRATULATIONS!

2021 Torch Awards for Ethics Winners

- Basement Systems USA
- Integrity Construction Group
- American Design and Build

2021 Torch Awards for Ethics Finalists

- 20four7VA
- Berry Patch Early Learning Center, LLC



BBB's Torch Awards recognizes business leaders that go above and beyond to weave integrity and ethics in all facets of their organization. This year we honor 3 Winners and 2 Finalists who go above and beyond by demonstrating outstanding character, culture and community outreach.



Board of Directors

Chair

Bill Thrush - Friedman, Framme & Thrush, P.A.

Treasurer

F. Keith Duncan - Duncan Investment Partners

Officers

Jennifer Dodson - Adashmore Creative, LLC

Joseph Ayler - Tar Heel Construction

Andy Dalton - CTI

Directors

Samuel Bowden - The Bowden Group & Associates LLC

Lisa Carmichael - Gross, Mendelsohn & Associates

Quinn Conyers - The Purse Papparazzi

Morgan Dilks, Esq. - Wright, Constable & Skeen LLP

Dr. Tammira Lucas - The Cube Cowork

Michelle Marzullo - HWK Law Group

Angela Murphy - Murphy Consulting Group Inc.

Tyria Roper - Envirotest

Gwen Sieck - Baltimore Ravens

Damon L. Smith - Trusted Hearts Homecare Solution

Rebecca K. Trump - Loyola University of Maryland

David Wendkos - TheLeadRhino.com



Help

Assistance

Guidance

Support

